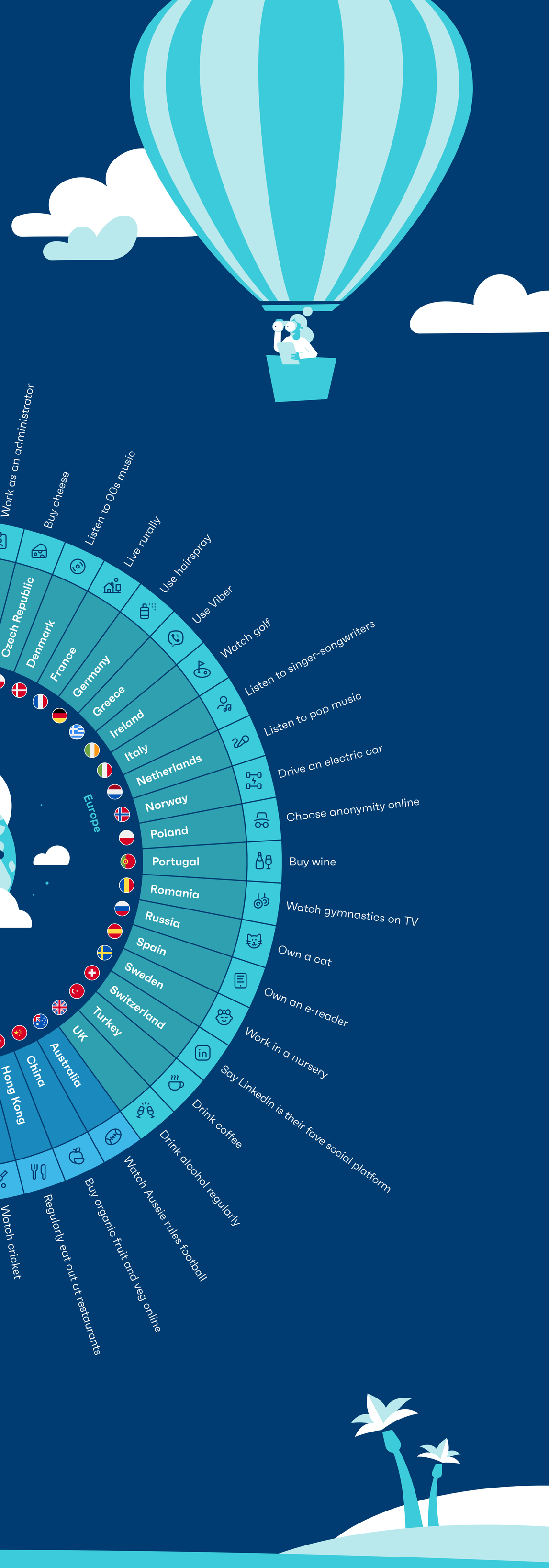
Around the world in 50 stats

What consumers in each market are most likely to do, compared to all the others



GWI.

All insights were accurate as of our Q3 2022 wave of Core research and may be subject to change in the future. That wave of Core research was conducted across 246,761 internet users aged 16-64.

Like what you've been reading? Want more data?

Click here